# unstuffed design, LLC

## Website Re-design Questionnaire

What is the name of your company? HardyHarris Media + Marketing

Who is the main point of contact and/or decision maker? Jeff Miller

What is the main goal of the website? (ex. create a buzz, sell a product, act as an on-line business card, etc) Inform and Convert Customers

How many pages do you estimate the final website to be? 5 –

1. Text Marketing (Info and Clients)
2. Pricing Plans
3. Terms of Use
4. Privacy Policy
5. Contact Us

Briefly name 3 things that you dislike about your current website and why.

1. Its really ugly

2. No Pricing info

3.

Name 3 things that you like about your current website and why.

1.

2.

3.

If you could have any feature on your new site, what would it be? (ex. photo gallery, videos, blog, interaction with audience) We will have a Blog on the .com so links to certin Pages will be needed.

On a scale of 1-10 (with one being the least important and 10 the most) how important is the design/overall look of the website to you? Do you already have a “brand” identity that you’d like to work within? We do have HardyHarris.com but will be making some changes.

On a scale of 1-10 (with one being the least important and 10 the most) how important is it to you to have a “mobile friendly” website? 11

Using short phrases or adjectives, briefly describe the look and feel of how you envision the new website. (ex. hip, traditional, regal, da bomb! – try to use your own words/phrases) Clean and Informative, Landing Pages on every page.

Do you want to use all the copy from your current website, or would you like to take this time to freshen that up as well? If so, can you estimate how long that will take for you to get to me? Freshen it up,

Will you be able to supply the images/logos that you would like to use? Yes